**How [insert company name] are working together with Meat Business Women to support your career development this International Women’s Day**

We’re pleased to have an ongoing partnership with Meat Business Women, the global professional community for women working across the meat and food supply chain.

This year’s International Women’s Day theme is #InspireInclusion so as part of our work for the day, we wanted to signpost you to some of the career development resources that they offer.

And from 4th – 10th March, they are offering 15% off their annual membership, at just £85 for the year, so now is a great time to join if you’re not already a member.

**Who are Meat Business Women?**

In 2015, after being struck by the limited number of women working in the meat and food industry, Laura Ryan founded Meat Business Women. The aim back then, was to network with other women in the industry and inspire more to choose the industry as a great place to work.

Since then, Meat Business Women has grown phenomenally. Fuelled by the findings of our global gender representation reports, and the motivation of other incredible women within the industry, we're now the UN recognised global professional community for women across the entire meat and food supply chain.

We represent and amplify the voice of thousands of women and are proud to partner with global organisations in the UK, Ireland, New Zealand and Australia.

**Why does Meat Business Women exist?**

Meat Business Women exists to drive the positive transformation of the meat and food industry and achieve gender balance across all organisations.

In 2023, we conducted global research to understand what progress has been made. Gender inclusion is moving up the agenda, but there is more work to do.

Our research found that:

* 8% of CEO posts are held by women
* 33.5% of the total global workforce are women
* The amount of women in unskilled roles has dropped from 40% to 36%
* 78% of people think that fostering an inclusive work environment for women is crucial for promoting gender inclusion

We work with organisations like yours to attract and retain more talent, ensuring the sustainability of our sector.

**What Meat Business Women offers and how you can get involved**

If you looking to develop your skills, empower your career, want to benefit from one-to-one mentoring or want to connect with an inclusive support network of incredible women, you'll find it here.

We'll support you throughout all stages of your career journey, inspiring you, making it easy to network and for you to grow a career that works for you.

**Free resources for all**

**Masterclasses to watch on demand**

Hosted by topic experts, our online masterclasses help you navigate your career and upskill

* [The Power of Male Allies](https://www.meatbusinesswomen.org/resource/masterclass-in-the-power-of-male-allies.html)
* [How to self promote with grace and authenticity](https://www.meatbusinesswomen.org/resource/masterclass-in-self-promote-with-grace-authenticity.html)
* [Pathways to leadership](https://www.meatbusinesswomen.org/resource/masterclass-in-pathways-to-leadership.html)
* [How to lead and be led by progressive women](https://www.meatbusinesswomen.org/resource/masterclass-in-how-to-lead-and-be-led-by-progressive-women.html)
* [How to be a great mentee](https://www.meatbusinesswomen.org/resource/how-to-be-a-great-mentee-workshop.html)

**The Power Of You**

The Power of You campaign launched by Meat Business Women in 2023 aims to highlight some fantastic role models working in the meat and food industry. We asked them to share their stories of empowerment, and the key learnings that they have taken throughout their career journeys.

* [Megan Afford Senior Food Safety and Quality Manager and Luiza Isernhagen, Customer Support Manager, Agriculture Moy Park](https://www.meatbusinesswomen.org/resource/thepowerofyou-megan-and-luiza-s-stories-of-empowerment.html)
* [Beth Hart, Supply Chain Director, McDonald’s UK & Ireland](https://www.meatbusinesswomen.org/resource/the-power-of-you-my-story-beth-hart-mcdonald-s-uk-ireland.html)
* [Monisha Singh, Senior Customer Marketing Manager, Kepak](https://www.meatbusinesswomen.org/resource/the-power-of-you-my-story-monisha-singh-kepak.html)

**Blogs and key takeouts**

* [Building your resilience toolkit to prevent burnout](https://www.meatbusinesswomen.org/resource/building-your-resilience-toolkit-to-prevent-burnout.html)
* [Authenticity, harnessing strengths, and embracing imperfect: Our key takeouts from the UK & Ireland conference](https://www.meatbusinesswomen.org/resource/authenticity-harnessing-strengths-and-embracing-imperfect-our-key-takeouts-from-the-uk-ireland-conference.html)
* [Why everyone needs a strong personal brand and how to craft yours](https://www.meatbusinesswomen.org/resource/why-everyone-need-a-strong-personal-brand-and-how-to-craft-yours.html)
* [Three things we learnt from female leaders on Meat Business Women's International Women’s Day panel sessions](https://www.meatbusinesswomen.org/resource/three-things-we-learnt-from-female-leaders-on-mbws-international-womens-day-panel-sessions.html)
* [A resilience toolkit: Tips from five women in the meat industry](https://www.meatbusinesswomen.org/resource/a-resilience-toolkit-tips-from-five-women-in-the-meat-industry.html)

**Join as a member to access more content and resources**

**What’s included in membership?**

* A supportive community of women that you can link up through our new membership directory
* Global Mentoring portal
* Unlimited access to live monthly masterclasses and a library of 50+ hours of learning and masterclasses to watch back whenever you like.
* Career-enhancing content, resources and reports personalised to your interests
* Discounted in-person event tickets

[**Visit our website**](https://www.meatbusinesswomen.org/individual-membership.html) **to join as a member and get 15% off annual membership from 4th -10th March.**