



Hybu Cig Cymru
Meat Promotion Wales



I feithrin cysylltiadau o fewn
y gadwyn gyflenwi cig coch
Cultivating connections across
the red meat supply chain

Meat Minds

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If you tick all these boxes,
apply for HCC's new and
exciting sector-wide
group today!

- Aged 21-35
- Involved in the Welsh red meat supply chain
- Passionate about red meat production and promotion
- Interested in research and development
- Keen to see the supply chain become more efficient and sustainable
- Ambitious, motivated and enthusiastic

Meat Minds is a 12-month programme that's designed to develop and support the red meat supply chain in Wales.

By bringing bright minds together, the aim is to stimulate discussion, increase understanding and cultivate connections between different links in the supply chain across Wales and on a global level.

Successful applicants will benefit from three engaging elements:

- Modules: including supply chain efficiencies and consumer awareness.
- Mentors: get matched to a mentor for support and advice including practical experience in the workplace.
- Projects: co-designed by the group to generate new information to inform a data-driven sector.

Application window: 20 May – 7 June 2024.

For more information and the application form, visit: meatpromotion.wales